



NANTWICH NEPTUNE LIFESAVING CLUB

CLUB DEVELOPMENT PLAN

The Club development plan is used by the Trustee Board to ensure that the club is functioning at the best possible level. This plan forms the basis of our Trustee Board Meetings, and will be the guidance on any decisions made; “Does it help us achieve one of our key goals?”

Vision: To be a vibrant community based, self-sustaining club that delivers quality lifesaving services to the Nantwich and surrounding area, in line with the RLSS UK principles

Mission: To provide a highly capable and proficient lifesaving service with members and the community benefiting from club activities, safety education and youth development

Key Goals:

1. **Planning/Administration and Policy Development** – To develop a well administered club that operates via sound, robust planning, and financial systems, managed, and developed for the benefit of its members and the community
2. **Lifesaving** – To provide high quality lifesaving services and educational programmes for those who attend our sessions
3. **Volunteer Management** – To establish dynamic recruitment, education and retention programmes that meet the present and future requirements of the club
4. **Regular Competitions** – To develop a programme that provides opportunities for young people in the club to develop competitive skills through regular competitions within the club and district
5. **Finance and Revenue** – To source and develop revenue streams that meet the requirements of annual budgets via sponsorship, grants, and donations and also to maintain well managed equipment for members

Values:

These values guide the way the Club achieves its strategic direction and goals:

Teamwork – Family Focus – Service to the Community – Fun and Enjoyment – Openness – Commitment – Safe Environments – Effective Communication

The Club Development Plan is reviewed annually